

Help warm hearts and touch lives with Thrivent ChoiceSM

If you are a member of Thrivent Financial for Lutherans, you have a new, easy way to help support what matters most to you.

Through Thrivent ChoiceSM, a new charitable grant program, members can help choose where Thrivent Financial distributes some of its charitable funds each year.

Thrivent Choice replaces the former GivingPlus program to increase member participation per its IRS membership organization classification.

The program has two components: **Voting Events** and **Choice DollarsSM**.

VOTING EVENTS

Through Voting Events, all members age 16 and older can vote to help choose where Thrivent Financial distributes funds among a short list of about ten national organizations. Voting Events occur one or two times each year. Organizations are selected from input by local Thrivent chapters—contact yours to suggest the LUTHERAN DEACONESS ASSOCIATION!

CHOICE DOLLARS

Eligible benefit members also are designated Choice Dollars. By directing Choice Dollars, they can request funding their favorite charities, including the LUTHERAN DEACONESS ASSOCIATION. Potential designated Choice Dollars amounts that can be directed range from about \$25 to \$100 for each eligible member. Less than 1/3 of the members who participated in GivingPlus are eligible to participate in Choice Dollars.

Eligibility is determined by member's investment holdings. If you are uncertain about your eligibility, visit Thrivent.com/thriventchoice, or contact your local Thrivent Financial representative.

DESIGNATE YOUR DOLLARS

There are two convenient ways to direct your Choice Dollars to your favorite charity:

- Visit **Thrivent.com/thriventchoice** and login to your account
- Call **1-800-847-4836** and say, "Thrivent Choice."

MAKE A RECURRING DESIGNATION

Select the Lutheran Deaconess Association and designate the amount you choose to send. Consider directing the LDA *recurring* Choice Dollars—**you only have to do it once!** If you can't find the LDA on your first search, try using fewer search terms, like *deaconess*. (Note you do not need to select an *organization type*.) Please, be persistent!

Choice Dollars designated during the calendar year can be directed until March 31 of the following year.

Directing Choice Dollars and voting in Voting Events are subject to the Terms and Conditions of the Thrivent Choice Program. Visit Thrivent.com/thriventchoice for complete Terms and Conditions. Please contact Thrivent Financial for questions or concerns regarding Choice Dollars.